

Showcasing Photos in the GCA eNews - Guidelines

GCA member interest in photography has been really exciting and on the rise. In order to showcase the photographic talent in GCA, the Communications Committee features members' photographs in each issue of the monthly GCA *eNews*. Photos that are not used in *eNews* will be archived for future use in other communications – such as the rotating banner on the GCA website.

Each zone is responsible for providing the photos that appear in the GCA *eNews* for a specific month. The December *eNews* issue is your month!! Photographs should depict appropriate colorful, seasonal subjects for that month, preferably from your Zone. **Any GCA member is eligible to submit photos. DEADLINE IS December 7, 2015.**

The Specifics:

We are looking for **two** types of photos:

1. A colorful, seasonal photo in landscape or horizontal format to be cropped for the banner (800 x 200). Please send uncropped photos as we will crop as needed.
2. The second type is a smaller, colorful, seasonal photo to be used in the body of the *eNews*. The second photo may be in either horizontal or vertical format (a minimum of 200 wide)

What to do:

- Email photos to Diane Majeski at btmaj1@aol.com
- Put *eNews Photo* in the subject line.
- Include the member's name, club, and zone in the email, along with the location of the photograph.
- Attach photos as a file in jpeg or tiff format.

Further info:

- Club members may send in either or both types and as many photos as desired.
- Please do not send photos with people or pets.
- Pictures that have won a blue ribbon or special award in a GCA photography show are not eligible.
- We will resize the photos after we receive them and it may be necessary to crop the images to fit the intended space in the *eNews*.
- To be used on the website, the preferred size is 600 x 400 horizontal.
- Photos that aren't used will be archived for future issues.

For further information, please contact Diane Majeski at;
btmaj1@aol.com

This is a wonderful opportunity and a great season to put your best work out to our viewing audience of 18,000 members! We're looking forward to seeing some sensational images!

Diane Majeski

Zone IV

201-569-1853 or 201-562-0879

Communications Rep
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